



Fida
A Brand by ICTM

Virika



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Fida
A Brand by LCTM

"Clothes mean nothing until someone
lives in them."

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*"Playing dress-up begins at age five
and never truly ends."*

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Fida
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"Fashion is like eating. You shouldn't stick to the same menu."

1003





Fida
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"Dressing well is a form
of good manners."

1002



Fida
A Brand by LCTM

"Fashion is about dreaming and making
other people dream."

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